



PEFACO HOTELS

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PRESS RELEASE

PEFACO HOTELS COMMITS TO SUSTAINABLE GROWTH IN AFRICA

Pefaco Hotels launches an environmental awareness campaign for its employees to challenge energy wasting through the good management of energy resources, prerequisite to any sustainable economic growth.

With the continuous improvement of its facilities, the African continent will be able to reach its goal of electrification. It is therefore vital to raise awareness to improve everyday habits. Cornerstone of the economic growth of these countries, the Tourism industry must lead by example with this responsible model.

Pefaco Hotels is carrying out its environmental campaign in its hotels in Africa and is taking advantage of the Africa Hotel Investment Forum (AHIF), in Lomé, to exchange ideas with key industry players about the opportunities that arise from expansion in Africa, and especially the challenges that it supposes.

The campaign is an initiative of Grupo Pefaco, of which Pefaco Hotels is a subsidiary, and will be broadcasted throughout the company's network in Africa, targeting over 3 000 employees. The environmental campaign is a set of good practices to remind the employees of the importance of the responsible usage of water, electricity and air conditioning at work, healthy habits to optimize the overall energy consumption and have a positive impact on the environment. The founders of the Group, Francis Perez and Olivier Cauro, have set sustainable development as the core of their business model.

About Pefaco Hotels Pefaco Hotels, Hospitality subsidiary of the Grupo Pefaco, designs, finances, builds and operates luxury hotel complexes in Central and Western Africa. Pefaco Hotels currently boasts four hotel complexes: two operational, in the Republic of the Congo (Pefaco Hotel Alima Palace 5*, in Oyo, and Pefaco Hotel Maya Maya 5*, in Brazzaville) and two other complexes under development, Pefaco Hotel Prestige Brazzaville 5* (Republic of the Congo) and Pefaco Hotel Prestige Lomé 5* (Republic of Togo). www.pefacohotels.com

About Grupo Pefaco Grupo Pefaco specializes in the Leisure & Gaming and the Hospitality industries. The group, headed by its founders Francis Perez and Olivier Cauro, has more than 3,000 employees in 13 countries (Benin, Burkina Faso, Burundi, Congo, the Ivory Coast, Niger, Nigeria, DR Congo, Rwanda, Togo, Paraguay, Spain and Portugal). www.pefaco.com

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Complete gallery in HD on the following link: http://www.pefaco.es/jgame_pefaco/



"WHEN I LEAVE THE ROOM,
I TURN OFF THE LIGHTS"



"WHEN I LEAVE THE OFFICE,
I TURN OFF THE AIR CONDITIONING"



"WHEN I AM DONE WORKING,
I TURN OFF MY COMPUTER"



"WHEN I FINISH WASHING MY HANDS,
I TURN OFF THE TAP"



"WHEN I THROW AWAY WASTE,
I USE THE GARBAGE BIN"

