



PEFACO HOTELS

Madrid, 25 January 2016
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PRESS RELEASE

TOGO AND CONGO SHINE IN FITUR WITH PEFACO HOTELS

The Republic of Togo and the Republic of Congo participated in the International Tourism Trade Fair (FITUR), which was held from the 20th to the 24th of January in Madrid, at the invitation of the Barcelona based company, Pefaco Hotels, hotel subsidiary of Grupo Pefaco.

This collaboration has enabled these two African States extensive promotion of their tourist destinations during the event, in which the Spanish capital becomes the epicentre of global tourism. The representatives of Togo and Congo were able to make an extensive campaign to promote their tourism infrastructures and present their new projects to 9,500 companies from 175 countries and regions worldwide.

By participating, Togo and Congo were able to respond to the significant demand for information of tour operators, airlines and the international public in general, about these two destinations that are positioning themselves as international tourism markets.

Germain NDAAM, Director of the Cabinet of the Togolese Ministry of Tourism, head of the Togolese delegation at FITUR, said "Fitur is one of the major tourism fairs which brings together many professionals and takes place in Spain, the second largest tourist destination in arrivals worldwide. The Ministry of Tourism is grateful to Pefaco Hotels, thanks to whom our country participates in this important event since two years."

Republic of Togo

The Republic of Togo is a West African State of 57 000 km², with 7.5 million inhabitants. Togo offers a variety of cultures and natural wonders that represent all that West Africa has to offer. Its topography ranges from a palm-lined coast reminiscent of the South Pacific, the green mountains, through rivers and lagoons to the north end, to the savannah full of wild animals. This incredible diversity justifies the description of Togo as "Africa in miniature".

Republic of Congo

The Republic of Congo is a central African state of 324 000 km², which has 4.7 million inhabitants. Its historical relics, its picturesque villages, its varied landscapes, beautiful beaches, traditions, national parks and game reserves, make the Congo a unique tourist destination.

About Grupo Pefaco

Grupo Pefaco specialises in the Leisure & Gaming and the Hospitality industries. The group, headed by its founders Francis Perez and Olivier Cauro, has more than 3,000 employees in 13 countries (Benin, Burkina Faso, Burundi, Congo, the Ivory Coast, Niger, Nigeria, DR Congo, Rwanda, Togo, Paraguay, Spain and Portugal). www.pefaco.com

About Pefaco Hotels

Pefaco Hotels, Hospitality subsidiary of the Grupo Pefaco, designs, finances, builds and operates luxury hotel complexes in Central and Western Africa. Pefaco Hotels currently boasts four hotel complexes: two operational, in the Republic of the Congo ([Pefaco Hotel Alima Palace 5*](#), in Oyo, and [Pefaco Hotel Maya Maya 5*](#), in Brazzaville) and two other complexes under development, [Pefaco Hotel Prestige Brazzaville 5*](#) (Republic of the Congo) and [Pefaco Hotel Prestige Lomé 5*](#) (Republic of Togo). www.pefacohotels.com

Complete gallery in HD on:

<http://www.pefaco.es/en/pefaco-hoteles-fitur-2016/>



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